



Henry Percevault
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skills

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe XD
Bootstrap 3
Google Analytics
Google Adwords
Git
Figma
HTML5/CSS3
Mailchimp
Microsoft Office
Wordpress

education

Kean University/RBSD
BFA, Visual Communications in Advertising
2005 - 2009

certifications

Google UX Designer Certification Course
Udemy: Learning Bootstrap 3
Udemy: The Complete Google Adwords Course

experience

- 10/20 Present** | **UX Designer & Front End Developer**
NJPLIGA - Fairfield, NJ
- Build out of new NJPLIGA website with Bootstrap 3, PHP and Javascript, & conversion to Wordpress
 - Wireframe and prototyping of webapps through the use of Adobe XD and Figma
- 08/19 10/20** | **Senior Digital Designer**
Resource Advantage - Fairfield, NJ
- Layout and creation of collateral and trade show graphics
 - Conceptualize logos for new brands
 - Build out wireframes and prototypes for clients' websites
 - Design, develop and maintain websites created in Wordpress
(geon.com/purisys.com/resourceadvantage.com/nucerasolutions.com)
 - Creation of digital assets for social media including LinkedIn, Facebook, and Instagram
- 10/17 07/19** | **Senior Graphic/UX Designer**
Asembia - Florham Park, NJ
- Creation of sales press, marketing tools, etc.
 - Brand development and support for internal and external creative and business teams
 - Website design and development from concept to fruition
 - Wireframing and prototyping of prescriber portals for several medication brands
 - Support and develop website UI and establish a consistent creative strategy for ad venues
 - Worked to enhance brand recognition and developed Powerpoint presentations
 - Compliance with the provisions of the Health Insurance Portability and Accountability Act of 1996 and its implementing regulations, as amended ("HIPAA")
- 06/17 10/17** | **Digital Designer**
Gary's Wine & Marketplace (through Robert Half) - Wayne, NJ
- Developed responsive email templates for Mail Chimp and their internal CMS Wine Fetch
 - Utilized A/B testing to decipher customers' response to desktop against mobile email versions
- 04/16 04/17** | **Front End Web Designer**
Hotels at Home - Fairfield, NJ
- Designed over 150 monthly email campaigns for Starwood and Marriott hotel brands through the use of Campaign Monitor and Bronto while utilizing brand guidelines
 - Provided monthly changes to automated website banners promoting discounts on products, through ASP.NET
 - Updated homepage content to Marriott and Starwood brand websites via HTML/CSS/Javascript
 - Enhanced studio photography and composited images for use on product pages
- 08/13 06/15** | **Web Developer/SEM Coordinator**
NJ Monthly/NJ Bride Magazine - Morristown, NJ
- Provided support for legacy and newly developed NJM and NJB websites within Wordpress through the use of Photoshop, Illustrator, HTML and CSS
 - Increased monthly subscribers with weekly email blasts for 3 different newsletters, including creation of vendors' banners for advertising of services and events in Mailchimp
 - Lead of Google Adwords, writing copy and assigning budgets for 10 different ad campaigns
 - Created and implemented hundreds of vendor banner ads through Google DoubleClick for Publishers