





# HENRY PERCEVAULT

## DIGITAL DESIGNER

 904-330-6026

 hpercevault@gmail.com

 Caldwell, NJ

 henrypercevault.com

## SKILLS

- Creative Suite
- Figma
- Wireframe/Prototyping
- HTML5/CSS3
- Bootstrap 3
- Wordpress
- Mailchimp
- Jira

## EDUCATION

### KEAN UNIVERSITY

BFA, Visual Communications in Advertising  
2005 - 2009

## CERTIFICATIONS

GOOGLE UX DESIGN  
CERTIFICATION COURSE

BOOTSTRAP 3 ADVANCED COURSE

GOOGLE ADWORDS COURSE

FIGMA UI/UX DESIGN  
FUNDAMENTALS

## EXPERIENCE

### FRONT-END WEB DEVELOPER

NJ Guaranty Association - Basking Ridge, NJ  
10/20 - 08/24

- Developed NJPLIGA ADA-compliant website using Bootstrap 3, PHP, and JavaScript, improving accessibility and user experience
- Updated the internal SharePoint site to enhance communication and share company news
- Worked with the development team using Jira to track project progress and story updates

### UX DESIGNER

Johnson Controls - Milwaukee, WI  
05/22 - 10/23

- Designed wireframes for the Performance Verification Tool and Connected Workflows app
- Enhanced user functionality and streamlined workflows with the Airflow Balancing module
- Worked with cross-functional teams to deliver user-centered design solutions

### SENIOR DIGITAL DESIGNER

Resource Advantage - Fairfield, NJ  
08/19 - 10/20

- Designed marketing collateral, trade show graphics, and logos for new brands
- Created wireframes and prototypes to enhance website UI/UX
- Developed and maintained WordPress websites
- Produced digital assets for LinkedIn, Facebook, and Instagram


### SENIOR GRAPHIC / UX DESIGNER


Asembia - Florham Park, NJ  
10/17 - 07/19

- Created sales press, marketing tools, and promotional materials
- Led website design projects from concept to launch with a user-focused approach
- Designed wireframes and prototypes for prescriber portals
- Ensured HIPAA compliance in all projects


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## EXPERIENCE (CONTINUED)

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### EMAIL DESIGNER

Gary's Wine and Marketplace - Wayne, NJ

05/22 - 10/23

- Developed responsive email templates for Mailchimp and Wine Fetch
- Optimized emails for desktop and mobile
- Conducted A/B testing to boost customer engagement and email effectiveness

### FRONT-END WEB DESIGNER / DEVELOPER

Hotels at Home - Fairfield, NJ

04/16 - 04/17

- Designed and executed 150+ monthly email campaigns for Starwood and Marriott
- Managed website banners with ASP.NET to promote discounts
- Updated homepage content and enhanced product photography for e-commerce

### WEB DEVELOPER / SEM COORDINATOR

NJ Monthly / NJ Bride Magazine - Morristown, NJ

08/13 - 06/15

- Maintained NJM and NJB websites using WordPress, Photoshop, HTML, and CSS
- Boosted subscriber engagement with weekly email blasts and vendor banners
- Managed and optimized 10 Google AdWords campaigns to maximize ROI